

# Department of Marketing



## **Head of Department:**

Ivan Akulich

Doctor of Economics /  
Professor

The Department of Marketing was established in May 1994. The Department made a great contribution to the development of teaching materials and to the personnel support for a new for the Republic of Belarus specialty – Marketing. The composition of the department is constantly expanding; its qualitative structure is changing due to the student's preparation on its own scientific base. The department has close contacts with leading universities of the Republic of Belarus as well as of foreign countries.

The department graduates students with the first stage of higher education of “Marketing” and “International Marketing”.

There is a Master's degree program for the “Marketing” specialty.

## **The main research directions of the department:**

- Management;
- Marketing;
- International Marketing;
- Marketing Communications

- Product Distribution Policy;
- Marketing in the Republic of Belarus;
- Market Research;
- Public Relations.

## **Teachers of the department:**

- [Vadim Golik](#), associate professor, candidate of economic sciences / associate professor;
- Elena Golomazova, assistant;
- [Konstantin Golubev](#), Professor, Doctor of Economics / Associate Professor;
- [Elena Demchenko](#), Associate Professor Candidate of Economic Sciences / Associate Professor;
- Yuri Enin, Professor, Doctor of Economics / Professor;
- [Julia Zhuk](#), Assistant;
- [Vasily Zenkov](#), Associate Professor, Candidate of Technical Sciences / Associate Professor;
- [Olga Kozlovskaya](#), Assistant;
- [Elena Krylova](#), associate professor, candidate of economic sciences / associate professor;
- Elena Kudasova, Assistant;
- [Valentina Leshko](#), associate professor, candidate of economic sciences / associate professor;
- Nina Medvedeva, associate professor, candidate of economic sciences / associate professor;
- [Olga Milevskaya](#), assistant;
- [Olga Morozevich](#), associate professor, candidate of economic sciences / associate professor;
- [Sergey Osnovin](#), associate professor, candidate of agricultural sciences / associate professor;
- [Nadezhda Poleschuk](#), associate professor, candidate of economic sciences / associate professor;
- [Gleb Sandomirskiy](#), assistant;
- [Alexey Sverlov](#), associate professor, candidate of economic sciences / associate professor;
- [Alla Subtenko](#), Assistant;

- Циунчик Ольга Вениаминовна, доцент, кандидат экономических наук / доцент;
- [Natalia Chernik](#), Assistant;
- [Irina Shumskih](#), Assistant.

## Co-workers:

- Tatiana Shkuta, leading specialist;
- Marina Baranovskaya, the 1st category specialist.

## Contact us:

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